

Amal Yakubov

Senior Product Designer (5+ years of design experience)

B2B SaaS | Fintech | Data-heavy Products | Design Systems | AI-assisted Prototyping

Remote | UTC+5, 4-6 h overlap with EU/US teams | B2B contractor

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SUMMARY

Product designer for B2B SaaS, fintech and data-heavy web and mobile products, with 5+ years in design (product UI/UX since 2022) and work used by 2M+ people. At Vention I built a token-based design system behind 80+ sites (40% fewer front-end hours per launch), shipped designs for a UK lending platform that saw +30% conversion after release, earned the 2025 Impact Award and was promoted to lead 2 designers while staying hands-on. Daily AI workflow: Claude Code, Figma MCP, Lovable.

SKILLS

Product Design: UI/UX Design, Interaction Design, Micro-interactions, Visual Design, Information Architecture, User Flows, Wireframing, Prototyping, Design Systems, Design Tokens, Atomic Design, Component Libraries, Responsive Design, Mobile-first Design, iOS, Android, Apple HIG, Material Design, B2B SaaS, Dashboard Design, Data Visualization, Accessibility (WCAG), Developer Handoff

Design & Analytics Tools: Figma (Auto Layout, Variables, Dev Mode), FigJam, Framer, ProtoPie, Webflow, Sketch, Adobe XD, Photoshop, Illustrator, After Effects, Premiere Pro, Miro, Maze, Amplitude, PostHog, Mixpanel, Google Analytics, Hotjar

Research & Strategy: User Research, User Interviews, Usability Testing, A/B Testing, UX Audit, Heuristic Evaluation, Personas, Customer Journey Mapping (CJM), Jobs to Be Done (JTBD), Product Discovery, Product Analytics, Conversion Rate Optimization (CRO)

AI: Claude, Claude Code, Claude Design, Figma MCP, Figma Make, Figma AI, Lovable, Google AI Studio, ChatGPT, Gemini, n8n, BMad Method, Spec-driven Development (SDD), AI Agents, AI Prototyping, Prompt Engineering

Collaboration & Code: Jira, Confluence, Notion, GitHub, Agile, Cross-functional Teams, Stakeholder Management, Presales & Estimation, Design Reviews, Mentoring, Hiring, HTML, CSS, JavaScript

EXPERIENCE

Vention | ventionteams.com

Oct 2023 - Present

Global software engineering company with 3,000+ engineers; client projects under NDA

UI/UX & Product Designer

Oct 2023 - Present

- Delivered 10 end-to-end projects across fintech, quantum computing, AI storytelling, game research, affiliate marketing, EV charging, online auctions, e-commerce and job marketplaces, from discovery to high-fidelity prototypes and developer handoff, working directly with PMs and engineers.
- Built a token-based design system and a Figma plugin that syncs design tokens to a shared template behind 80+ affiliate sites, cutting front-end hours per launch by 40%; 2 front-end engineers now handle work that took 5-6.
- Designed and shipped high-fidelity prototypes for a UK lending platform; after release, conversion and loan-application completion rose by 30% each and mobile traffic by 45% (client data from Amplitude and PostHog).
- Designed an online auction platform; after launch, user engagement tripled, satisfaction reached 95% and the product took 30% market share in its target niches.
- Owned UX/UI and the design system of a game playtesting and research SaaS: study setup, live biometric dashboards, AI-led player interviews, sentiment analysis and client reports that turn engagement data into decisions for non-technical PMs and CEOs.
- For the same product, built reusable AI prompt chains to extract and audit UI components from the production codebase, and ran heuristic UX audits (Nielsen, WCAG).
- Currently redesigning a data governance SaaS step by step through a new atomic UI kit.

- Created accessibility-first patterns (text-to-speech, high-contrast modes, adjustable typography) for a mobile-first, cross-device AI storytelling platform.

Design Team Manager

Feb 2026 - Present

- Promoted after earning Vention's Impact Award (2025); lead 2 designers alongside my own design work.
- Hired and onboarded a designer; run 1:1s, development plans, performance and design reviews; staff designers across client projects and support presales with estimates and proposals.
- Introduced Claude, Figma MCP and Lovable into the team's workflow, and own design guides, agent rules, AI prototyping and design review in Vention's AI SDLC transformation (spec-driven development with AI agents on BMad).

Inweb | inweb.uz

Feb 2022 - Oct 2023

Digital agency serving e-commerce and corporate clients

User Interface Designer (part-time)

- Led UI/UX design for 7 client brands, including online retailers IDEA.uz and TerraPro.uz, with a 90% client retention rate.
- Designed 3 e-commerce and startup mobile apps from wireframes and user flows to high-fidelity prototypes, with consistent UI across iOS, Android and web.
- Partnered with IT Park-backed startups on product concepts and go-to-market.

Freelance (Upwork) | upwork.com

Dec 2019 - Mar 2021

Web & Graphic Designer

- Created 25+ responsive landing pages and small websites, migrated 30+ site designs to Figma and designed 20+ custom logos for clients.

FREELANCE & CONSULTING

Longship Marketing GmbH | longshipmarketing.com

2022 - 2023

German performance marketing and e-commerce agency; remote contract, client work under NDA

UI/UX Designer (contract)

- Designed responsive websites, landing pages and e-commerce stores, from wireframes to high-fidelity UI.
- Built a reusable design system of components, tokens and templates for sites and landing pages.
- Created illustrations, micro-animations and graphic assets for websites and campaigns.

EDUCATION

INHA University in Tashkent

Sep 2021 - May 2025

Bachelor's degree in Computer Science (Computer and Information Engineering), GPA 4.39/4.5

ADDITIONAL

Certifications: Google UX Design Professional Certificate (2023); Anthropic: Claude Code in Action, Claude Code 101, Claude 101, AI Capabilities and Limitations (2026); preparing for Claude Certified Architect - Foundations

Speaking: Lovable meetup (2025) on AI prototyping in product discovery; [talks on my design journey](#)

Community: Jury member, [DesCom Quest Hackathon](#); [mentor](#) to an aspiring UI/UX designer

Startup: Co-founded a startup that became a [finalist in multiple acceleration programs](#)

Languages: English C1 (IELTS 8.0), Russian (native)